

# NATIONAL FORUM FOR BLACK PUBLIC ADMINISTRATORS

777 North Capitol Street, N.E. - Suite 807  
Washington, D. C. 2002

## LOCAL CHAPTER QUARTERLY REPORT - 2010

NAME OF CHAPTER: **Metropolitan Atlanta**

QUARTER: **4th Qtr. 2010**

CHAPTER PRESIDENT: **Marshall J. Taggart, Jr., C.M.** Telephone: **404-382-2220 office**

DUE DATE: The last day of the month following the end of the quarter, i.e. first quarter due July 31, 2010).

To facilitate the preparation of informational reports on local chapters at the periodic meetings of the Board of Directors and Council of Presidents, we ask that you provide information in your chapter in the format provided below:

### 1. MEMBERSHIP:

STATS	Previous Total	Previous Current	Members Dropped in This Qtr	Members Lapsed in This Qtr.	New Members in This Qtr.	Current Members	Reinstated Members	Total Members
Local Chapter Members	<b>123</b>	<b>100</b>	<b>11</b>	<b>5</b>	<b>18</b>	<b>123</b>	<b>4</b>	<b>*151</b>

Chapter Sizes: Smaller 0 – 30; Small 31 – 75; Medium 76 – 150; \*Large +150

What percent of your members are in the following categories? (Note: Members may be included in more than one category, therefore, percentages may not add to 100 %.)

Executive Level Management	<b>5%</b>
<i>Young (Emerging) Professionals</i>	<b>20%</b>
<i>Students</i>	<b>*20%</b>
Public Administrators	<b>50%</b>
Academics	<b>3%</b>
<i>LCAC Members</i>	<b>*2%</b>

**Which group(s) above is being targeted for membership?**

The MAC membership committee, lead by Mr. Lonnie Ballard, 1<sup>st</sup> Vice President's, target strategy for first quarter (January, February, and March 2011) is to focus in conjunction with our local corporate advisory committee ("LCAC"-in red – see above) in conjunction with developing our corporate strategy in anticipation of the Atlanta Forum 2013 (*categories italicized & bold above*)

In addition, our Emerging leaders and Students continue to inquire about professional & development opportunities, particularly entry level positions and internship opportunities. A list of emerging leaders has been developed by our Emerging Leaders Chair, Ms. Shamiah Kerney, in order to more effectively identify student members and target their needs. The membership committee agrees that this will assist with decreasing student retention overall.

The MAC Membership Committee exceeded its original goals by executing the following:

- **Recruitment – Ms. Angela Lindsey, Vice Chair (“Each One –Bring One” membership campaign) – Successfully made our year-end goal to Increase membership by 10% or more or a net of 30 members by CY’ 10 (Current membership is 123 members compared to 85 members during FY’ 09). As of December 2010 – MAC has eclipsed both the North & Central Texas Chapter to become the #1 Medium-Sized chapter in NFBPA; as well as has surpassed the Chicago Chapter to become the #2 Large-Sized Chapter in NFBPA!**
- **Retention – Mr. Tony Hinnett, Vice Chair (“Reclaim and Retain” initiative) – Decrease lapsed membership by 10% over the year previous months during CY ’10 (Current lapsed membership is 12 members). Called all 12 members to introduce a payment plan for those November and December 10 dates.**
- **Customer Service – Ms. Phinda Traore, Vice Chair (“One Member At-a-Time” initiative) – Ensure that members have information related to membership – in process of creating a MAC membership brochure. (The membership satisfaction is 70% (i.e. 7 out of 10 members are satisfied with MAC leadership, programs, etc.)**

Lastly, the membership committee has set a ‘new’ goal for first quarter 2011 – increase membership by 50 members by 03/31/11. This can be accomplished by instituting a new “Fifty Forward” membership strategy. MAC regained its Large Category Chapter status effective 12/31/2010 @ 151 total members and plans to eclipse and surpass the D.C. Chapter by becoming the largest Chapter in NFBPA.

What is the percent increase to date since 12/31/2009 (of the previous year)? **25% increase** (Divided Total members for CY’09 – 12/31/09 – total 121 members by CY’10 – 12/31/10 – total 151 members)

<b>STATS</b>	<b>Current Members (A)</b>	<b>Members Lapsed in This Qtr. (B)</b>	<b>Total Members (A + B = C) (C)</b>	<b>New Members</b>	<b>Reinstated Members</b>
<b>12/31/2009 4<sup>th</sup> Qtr. ‘09</b>	<b>85</b>	<b>36</b>	<b>121</b>	<b>23</b>	<b>15</b>
<b>12/31/2010 4th Qtr. ‘10</b>	<b>123</b>	<b>28</b>	<b>151</b>	<b>36</b>	<b>15</b>

## What strategies have you used this quarter for the following?

### 1. Elected Officials

In December 2010, the MAC Chapter hosted the NFBPA Executive Leadership Institute (“ELI”) Class of 2011 at Atlanta City Hall, the Host Marriott Hotel, and the Fulton County Government Offices. The Honorable Atlanta Mayor Kasim Reed; Fulton County (GA) Vice Chair and Commissioner William “Bill” Edwards; The Honorable Atlanta City Councilman C.T. Martin ; The Honorable Atlanta City Councilman Michael Julian Bond; newly elected Dekalb County (GA) Commissioner Stan Watson; and the Honorable Atlanta School Board Member Courtney English, all brought greetings on behalf of their respective districts/municipalities and praised Metro Atlanta Chapter on its efforts in putting together Forum 2013. Because of this continued exposure to the organization, each Atlanta metro politician will become more inclined to join our association to hold both National and local NFBPA membership. This will only add value as we plan NFBPA’s 30<sup>th</sup> Anniversary Forum 2013. MAC anticipates adding all aforementioned politicians to our roster during the first six (6) months of 2011, if not sooner.

### 2. Transportation (and Information Technology) Industries

The MAC President, Marshall Taggart served as a featured speaker at the Conference of Minority Transportation Officials (“COMTO”), Metro Atlanta Chapter’s November 17, 2010 membership meeting held at the offices of the Metro Atlanta Rapid Transit Authority (“MARTA”). COMTO President, Mr. Joseph Erves and his board, has agreed to join NFBPA MAC and to develop a new strategic alliance.

In addition, the MAC President Taggart sat down for lunch in November 2010, with Mr. Carter Hill, President for Atlanta Chapter of Black Data Processors Association (“BDPA”). The Atlanta Chapter of BDPA was founded in 1981 by a group of dedicated African American (“IT”) Professionals. The chapter was founded to improve networking opportunities and increase the technological awareness of its members through educational programs. The Atlanta Chapter exists to serve its members and the community. President Hill agreed to continue discussions with the NFBPA Board in order to establish a mutual membership alliance agreement that will ultimately assist with recruitment efforts for both groups.

### 3. Institutions of Higher Learning

A membership list was identified and benefits of such membership were articulated by the Deputy City Manager, Ms. Angela Montgomery during the November 2010 Workshop Series: “How to create and pursue personal and professional development opportunities in a challenging economic climate” The event was held on the Clark Atlanta University at the Thomas W. Cole Jr. Research Center where approximately forty (40) students and emerging leaders were in attendance.

### 4. Legacy Committee (Seasoned Professionals)

The MAC 2nd Vice President, Ms. Monica Peete and Legacy Committee Chair, Ms. Akia Lewis have received feedback from ten (10) out of the thirty (30) Atlanta Chapter Legacy Members; secured a

sponsor for the Legacy Breakfast (Parsons); and received confirmation of two (2) former MAC members (Mr. Tommy Dortch, former chair of the 100 Black Men of Atlanta and Mrs. Carol Dortch, former Administration Assistant General Manager, Hartsfield-Jackson Atlanta International Airport) to join the Legacy Committee and MAC. Mr. Dortch has been confirmed as the speaker.

##### **5. Emerging Leaders (Future Focus-Young Professionals)**

Our Emerging Leaders Committee (Future Focus), chaired by Ms. Shamiah Kerney, held its first executive chat and chew series (November 2010) at the historic Paschal's Restaurant, targeting a seasoned NFBPA MAC member, Mr. Valentino Bates, President, Khafra Engineering as an honoree for donating \$2.5K for the Emerging Leaders past efforts. Several new students attended and marveled from the stories shared by those seasoned executives in attendance. A total of two (2) MPA students joined after attending this event.

In addition, a very successful university visit was conducted on October 18, 2010, on the campus of Troy State University. Dr. Kristie Roberts invited Troy University students to attend this session located near Perimeter Mall in Dunwoody, GA. A total of two (2) students joined and one (1) faculty members are targeted for membership from these efforts.

Lastly, Mr. Gregory Clay, MAC Treasurer and past National Vice Emerging Leaders Chair was selected as a fellow of the New Leaders Council 2011 Class. The class consists of two hundred seventy (270) leaders, hailing from fifteen (15) cities around the nation. The rigorous selection process sought out applicants to represent the diversity of America and the best of the Millennial (Generation Y) Generation. Greg serves as Assistant to the City Manager of East Point, Georgia and is an example of the future for NFBPA MAC.

##### **What other membership recruitment strategies has your chapter completed in this quarter?**

Since October 2010, our efforts have been focused on the "Each One, Bring One" campaign conducted in the months of November and December 2010 in order to spur membership growth in NFBPA's Metropolitan Atlanta Chapter ("MAC"). **EACH ONE** of our current MAC Members is challenged to **BRING** a minimum of ONE public administrator or student into NFBPA as a member by December 31, 2010. New and Lapsed Members were the recruitment targets of this campaign. "*Discovering New Talent, Reclaiming our Own!*" served as the tag line for the campaign.

##### **Describe the membership retention strategies used in your chapter this quarter:**

The MAC membership subcommittee continues to be responsible for retention has analyzed and delegated a page from the national membership report to each committee member. A total of four (4) committee members have identified members that have lapsed memberships proactively and reactively. MAC has begun to use resources across the organization, i.e. committees such as: membership, finance and budget, technology, etc., to sustain membership and avoid lapses. In addition, MAC has strategically aligned with the National plan to regain membership by engaging in the payment strategy for lapsed

members—follow up letters are sent for those that are nearing lapse dates. MAC has reclaimed (reinstated) a total of 15 out of 28 members effective CY' 10.

## **2. PROFESSIONAL DEVELOPMENT:**

**List any professional development programs initiated or completed this quarter:**

### **October/November 2010 - MAC Professional Development Institute**

NFBPA Metro Atlanta Chapter completed a major milestone in developing its first Professional Development Institute (“PDI”). MAC’s goals are to provide a cost effective local professional development training session for its membership; increase membership and participation in NFBPA MAC; and provide speakers and topics that are relevant to training members to leverage their soft and hard professional skills.

The institute will target four strategic types of membership in MAC: [I.] students (pre and in-service); [II.] young professionals (individuals with professional with experience from 1-5 years); [III.] mid-level executive professionals (individuals with professional experience from 6 to 15 years); [IV.] senior level professionals (individuals with professional experience with 20 years or more). All sessions will be held every last Thursday and every other Saturday.

Ms. Catherine Foster-Rowell and Ms. Heather Fatzinger serve as vice chairs for MAC PDI. The committee provided a five (5) question survey regarding PDI from MAC membership.

The following topics have been determined for the Institute, along with a May 2011 kick-off start date:

- Ethics and Leadership in the Public Sector
  - Balancing Work and Family
  - Financial Literacy
- Resume Writing Workshop: How to Stand Out on Paper
  - The Do’s and Don’ts of Salary Negotiation
  - Effective Interviewing Techniques
  - How to Package Your Transferable Skills
- Internal Communications: Managing Conflict and Dealing with Difficult People in the Workplace
  - The Basic Elements of An Effective Presentation
  - Business Process Re-Engineering: Tools of the Trade
    - Bond Financing
    - Public Private Partnerships

One Half (1/2) of the speakers have been confirmed, along with Heather Fatzinger, President and CEO, Full Circle Communications serving as the sponsor. The recommended training series will focus on partnering with a local sponsor and incorporate both National (Mentor Program and the Executive Leadership Institute (ELI)) and the MAC local programs (a proposed MAC Professional Development Institute and Emerging Leaders “Pathways to Leadership Internship Program Series”).

**December 2010** – NFBPA MAC in partnership with Clark Atlanta University Faculty (Dr. Henry Elonge, Dr. Beverly C. Edmond, and Dr. Ronald Finnell) and Staff co-hosted ELI Class for Fulton County Government Offices; Atlanta City Council Offices; the Mayor’s Office.

Select alumni from both NFBPA’s ELI and Mentor Program MAC members (Ms. Monica Manning-Nelson, Ms. Monica Peete, Mr. Marshall Taggart, Jr., Mr. Glennis Curry, Ms. Trina Nkhazi, Mr. Mark Massey, Mr. Corey Adams, and Ms. Arriana Sikes) served as ambassadors and handled logistics in order to network with ELI members upon their visit in Atlanta. Mr. Zachary Williams, Fulton County Manager and Mr. Tharon Johnson, Senior Advisor to Mayor Kasim Reed brought greetings during each respective tours. NFBPA MAC Member and Acting Commissioner, Department of Watershed Management, Mr. Dexter O. White discussing the “City of Atlanta’s Water Sustainability efforts”. In addition, MAC Member and Fulton County Deputy County Manager discussed “*Economic Development Initiatives for Fulton Industrial Boulevard*”. Lastly, Ms. Patrice A. Harris, M.D., Health Director, Fulton County Board of Health - Department of Health and Wellness presented “*An Introduction to Fulton County Health Initiatives*”.

**Define any formalized networking opportunities completed this quarter:**

**October 2010** – NFBPA MAC General Body Meeting in partnership w/The Marriott Atlanta Airport Gateway Hotel and the City of College Park, Georgia

On Thursday, October 28, 2010, NFBPA MAC hosted its’ annual membership orientation program entitled, “Effective Chapter Membership”. The purpose is to articulate to attendees the best way to utilize your membership for your benefit both individually and collectively. Mr. William Johnson, III, City Manager of College Park was the keynote speaker to more than forty five (45) MAC members. The event was held at the new Marriott Atlanta Airport Gateway Hotel. Prior to the meeting, members received a complimentary tour of the new facility. After the session, members retired to the new Champions Sports Bar attached to the hotel for an evening of networking. A total of five (5) new members were garnered from these efforts. The City of College Park served as the event sponsor.

**November 2010** - NFBPA MAC General Body Meeting in partnership w/Department of Public Administration, Clark Atlanta University, Atlanta, Georgia

On Thursday, November 18, 2010, NFBPA MAC hosted it’s annual partnership meeting with Clark Atlanta University. Roughly forty (40) students, faculty members met on the campus to hear the City of East Point’s Deputy City Manager, Angela Montgomery and CAU MPA Alumni share her personal stories and address the timely topic: “*How to create and pursue Personal and Professional Development Opportunities in a Challenging Economic Climate*”.

**December 2010 – NFBPA MAC Executive Leadership Institute Welcome Networking Reception, Atlanta Marriott Marquis Hotel (Host Hotel for Forum 2013), Downtown Atlanta, Georgia**

On Wednesday, December 8, 2010, NFBPA MAC hosted a welcome reception to the nine candidates for the NFBPA ELI at the Atlanta Marriott Marquis Hotel, in the High Velocity Restaurant. National Board Member William Johnson brought greetings to over twenty-five (25) attendees. Newly-elected Dekalb County Commissioner, Stan Watson and Morris Williams, Chief of Staff, Dekalb Board of Commissioners welcomed the ELI Class to Atlanta. The hotel management General Manager personally welcomed all NFBPA members to the Host Hotel for Forum 2013! Ms. Yvette Harris was on hand for the event, representing the National Staff.

**December 2010 - NFBPA MAC Holiday Reception, Rare Restaurant and Tapas Bar, Midtown Atlanta, Georgia**

On Thursday, December 9, 2010, NFBPA held its annual holiday party at Rare Atlanta Restaurant. Roughly fifty or more NFBPA MAC members were on hand to mix and mingle, as well as drink and be merry as we brought the year to a close. The MAC Emerging Leaders Chair, Ms. Shamiah Kerney, and Mr. Marshall Taggart, President presented and awarded seven (7) \$200 travel grant certificates totaling \$1,400 to the Mentor Program protégées in the 2010-11 Class. All certificates can be redeemed prior to Forum 2011. Ms. Tracey Atkinson introduced CIGNA as the sponsor and coordinated gift give-aways.

**December 2010 – NFBPA MAC and National Association of Securities Professionals, 191 Club, Atlanta, Georgia**

On Thursday, December 16, 2010, NFBPA MAC members Marshall Taggart and Angela Guzman attended the National Association of Securities Professionals (“NASP”), Atlanta Chapter annual holiday party. At the event, Ms. Linda Jordan, National and Local Corporate Advisory Committee member receive a distinguished award of excellence for her work and contributions to the organization. The evening served as a way to introduce NASP to NFBPA in Atlanta in hopes of securing sponsorships for Forum 2013.

**List any activities associated with seeking and/or identifying organizations with similar memberships:**

**November 2010 – Community Involvement - Ms. Kimberlin D. Butler, Vice Chair**

NFBPA MAC registered as a volunteer organization to serve with the Hosea Feed the Hungry ([www.hoseafeedthehungry.com](http://www.hoseafeedthehungry.com)) event on Saturday, November 20, 2010. A total of fifteen (15) MAC members volunteered for the Thanksgiving Dinner Event Set-Up with Hosea Feed the Hungry & Homeless (HFTH), a non-profit charitable organization dedicated to providing services to homeless and low-income families. MAC joined the HFTH staff, sponsors, and close to 3,000 other volunteers in the 40<sup>th</sup> Annual Dinner Event Series—the nation’s largest sit-down dinner for the homeless and hungry. During the events, HFTH provided critical services (at NO cost), ranging from basic personal care (i.e. hot showers, clothing, barber, & salon services, etc.) to dinner, medical care, legal aid, employment opportunities, emergency transportation assistance, and voting registration.

**December 2010 – *Cultural Affairs* – Ms. Jeanette D. Griffin, Vice Chair & Mr. Vance Griffin, Asst. Vice Chair**

On December 9, 2010, NFBPA MAC conducted its first annual Christmas Stars Gift Program. In partnership with the historic Ebenezer Baptist Church (“EBC”), MAC adopted three (3) families from EBC and provided them with a nutritious food basket and clothing, enabling them to have a wonderful holiday experience. The families were pre-screened by the church—descriptions of the families are as such: A grandmother raising seven children; a married couple with a child—the husband is a cancer survivor and the wife has been unemployed for a year; a single aunt currently hospitalized due to illness raiser a college aged and high school student. Because of the generosity of the following sponsors and their donations, clothing, gift cards, and food basket items were designated to all three (3) families. A list of the sponsors and their sponsorship amounts are as follows:

- Global Concessions, Inc. Terry Harps (\$350)
- Hojeji Concessions, LLC Wassim Hojeji (\$350)
- Full Circle Communications, Heather Fatzinger (\$350)

**3. CORPORATE PARTICIPATION:**

List any activities conducted by your chapter associated with local sponsors or NCAC members:

**October 2010 – *‘Financial Sponsorship/Signature Event Fundraiser’* – Mr. Morris Williams, Golf Committee Chair & Ms. Debra Deberry – Vice Chair**

During early October 2010, NFBPA MAC developed its framework for its first annual NFBPA Annual Scholarship Golf Outing. Two tentative sponsors have been identified and tentative dates and strategies were conducted to coincide with Forum 2013’s golf outing is set for early April 2011, April 2012, and April 2013.

**October 2010 – *‘In-Kind Support Initiative’* – Ms. Monica Peete, 2<sup>nd</sup> Vice President - Program Chair**

During our October General Membership Meeting, NFBPA MAC partnered with NFBPA’s National sponsor, CIGNA Health Care ([www.CIGNA.com](http://www.CIGNA.com)) and Ms. Cerise Johnson in distributing a monthly ‘V’-Card to MAC members. During the meeting CIGNA representatives stressed the importance of knowing what your health number is. Numbers like your weight, blood pressure, glucose, and cholesterol levels are important to learn and remember. They also stressed to our members that eating healthy and exercise is important. Literature was passed out to educate MAC members regarding Body Mass Index (“BMI”), and instituted a Health Improvement Challenge. Prizes will be awarded in January, February, and March to most improved participants, with a grand prize to be given and announced at the Legacy Breakfast to be held at Forum 2011 in April.

**October 2010 – *‘Partnership Opportunities’* – Mr. Marshall Taggart, MAC President – Org. Sustainability Chair**

NFBPA MAC President, Marshall Taggart, volunteered to serve in The Atlanta Partners for Education Principal Shadow Day (formerly Principal for a Day) and Executive for a Day Events on Thursday, October 7, 2010. The Honorable Kasim Reed, Mayor, City of Atlanta; Mr. Gordon Schmidt, Group Vice-President of Target Stores; Atlanta Public Schools; and the Metro Atlanta Chamber all served as sponsors for the event. The assignment was with Frederick Douglass High School of Business & Entrepreneurship, located at 225 Hamilton E. Holmes Drive, NW, 30315. President Taggart shadowed Principal Mary Joyce Harris, Academy Leader for the business and entrepreneurship at Douglass High School, and shared with individuals regarding careers in Aviation and spoke about fields in Public Administration. Atlanta Public Schools continues to serve as MAC's educational partners during 2010-2012.

#### **4. TECHNOLOGY:**

What is the name of your chapter's website? [www.nfbpaatlanta.com](http://www.nfbpaatlanta.com)

How many hits per month on average this quarter? **Roughly 70 plus hits (an increase of 10 hits) per month during 4<sup>th</sup> Qtr 2010.**

What social networking sites does your chapter currently support? The committee is making great strides to advance the NFBPA MAC voice, image and brand.

The Chapter currently supports the following social networking sites:

- NFBPA MAC LinkedIn Page (Implemented 1<sup>st</sup> Qtr. 2010) - **COMPLETED (Analytics: 14 users) – Notify membership of implementation – February 2011**
- NFBPA MAC Facebook Page (Implemented 2<sup>nd</sup> Qtr. 2010) – **COMPLETED (Analytics: 98 users, 1,629 page views) – Notify membership of implementation – February 2011**
- NFBPA MAC Yahoo groups and G-Mail Account (Emerging Leaders) – **COMPLETED (Roughly 20 Emerging Leaders have registered since launch).**

**List any activities conducted this quarter by your chapter using e-service capabilities or technology:**

The committee's FY' 12 strategies are as follows:

- Improve technology infrastructure
- Integrate technology in the design and delivery of services
- Build committee strength through internal networking
- Develop structures to disseminate timely information on all chapter activities

In October 2010, with the concurrence of the MAC Board, President Taggart appointed a new Corresponding Secretary that will serve as the Technology and E-Communications Committee Chair. Mr. Glennis Curry, Project Manager, City of Atlanta, Department of Watershed Management serves in the role until May 31, 2012.

The deadline for a new web site was extended to early January 2011. The committee will meet on January 18, 2011 in order to deliberate the RFP responses for a new web site. The site will offer a new sleek and modern look and feel and begin to market NFBPA Atlanta Forum 2013. Rollout scheduled for April 1, 2011.

In October 2010, and also with concurrence of the MAC Board, President Taggart appointed an acting Recording Secretary that will serve as the Vice Chair of Technology and E-Communications. Ms. Arriana Sikes, Chief of Staff to the Honorable Atlanta City Councilperson, Cleta Winslow serves in the role until the current recording secretary returns from medical leave.

The committee is currently making strides to develop a policy on how to communicate with MAC members through its strategic plan. Listed below are efforts associated with items to be implemented by 03/31/11:

- NFBPA MAC List Serve/E-Blast Marketing tool (to be implemented 3<sup>rd</sup> Qtr. 2010) – **COMPLETED IN AUGUST 2010 - PRICING HAS BEEN DETERMINED FOR CONSTANT CONTACT E-MAIL MARKETING SERVICE. E-MAIL TEMPLATE TO BE DEVELOPED AS PART OF WEBSITE RE-DESIGN, AND ROLLOUT WILL COINCIDE WITH WEBSITE LAUNCH.**
- Press Releases/Newsletters (completed by Glennis Curry, Chair ) for August 2010 Inauguration and September 2010 Georgia Gubernatorial Forum (**COMPLETED IN AUGUST AND SEPTEMBER 2010**);
- Post Meeting NFBPA MAC Minutes for both the General Body and Executive Board Meetings on the existing web site. (**TO BEGIN IN JANUARY 2011**) – to be completed by A. Sikes, V-Chair
- NFBPA MAC Calling Post (to be implemented 1st Qtr. 2011) - **DATE MOVED FROM NOVEMBER 2010 TO FEBRUARY 2011. *Committee requests time to survey the membership of their preference to receive calling posts.***
- NFBPA MAC Pod cast (to be implemented 4<sup>th</sup> Qtr. 2010) – **DATE MOVED TO 2<sup>ND</sup> QTR 2011**

## **5. CHAPTER SUSTAINABILITY:**

Describe the chapter's plans for succession of officers:

MAC Chapter's Parliamentarian, Mr. Christian Jallah, is currently reviewing the By-Laws and Constitution in order to streamline and make sure it is in sync with the National By-Laws of NFBPA MAC. In addition, an end-of-the-year report is being produced for distribution to its members in May 2011. The Organizational Sustainability Committee, chaired by the President is developing its presentation for Chapter of the Year and plans to compete by submitting the application by the March 11, 2011 deadline.

Prior to deadline of December 31, 2010, the Affiliation Dues were paid in the amount of \$2K in order to reflect new large-chapter size and status.

### **MAC Emerging Leaders:**

The committee is in the process of implementing its 4 strategic goals for 2010-2012 as listed below:

1. Increase Emerging Leaders MAC Membership
  - a. Visited Troy and Georgia State Universities (October/November 2010) - COMPLETED
2. Provide Professional Development & Scholarship Opportunities for Emerging Leaders
  - a. In December 2010, the seven (7) MAC members out of twenty (20) members' program protégées (Mr. Gerald Adair, Mr. Michael Harrison, Ms. Akia Lewis, Ms. Ruthy Prohete, Ms. Arriana Sikes, Ms. Christina Woodward, and Ms. Phinda Traore Hillmon) received \$200 travel grants
  - b. Emerging Leaders played key roles in assisting in organizing the MAC Hosea Feed the Hungry Community Involvement Project held on Saturday, November 20, 2010
  - c. In process of revamping pilot kick-off for MAC 'Pathway to Leadership Program' in conjunction with Program committee
3. Increase Emerging Leaders Community Service and Involvement
  - a. In Process of Developing 'Executive Chat and Chew' Series – next to be announce during 1<sup>st</sup> Qtr. 2011.
  - b. Negotiations still underway with select MPA programs to begin a City-wide Student affiliate of NFBPA MAC
4. Increase Marketing of Emerging Leader Events
  - a. New MAC Golf Polo's in order to wear to the post Lucky Stripes bowling event planned for Forum 2011 in Chicago, IL.

Bylaws should be reviewed every three (3) years. Does the chapter have current by-laws? Yes. Date of last update: **August 24, 2006** Reviewed by: **NFBPA's Executive Director, Mr. John Saunders.**

MAC is in the process of updating our 2006 constitution and by-laws so that they are consistent with the National By-laws. A copy will be sent to the National Office for approval on February 28, 2011. The committee plans to coincide and align with the National's release efforts for its strategic plan.

The 2010-12 MAC strategic planning process and is being chaired by Mr. Gregory Clay, Chair, Finance & Budget. The strategic plan's 1<sup>st</sup> draft was presented for MAC Board review in October 2010. The Local Corporate Advisory Committee's budget will be submitted during first quarter 2011 in order to complete the final submission by March 1, 2011.

**Describe the chapter's marketing plans and initiatives initiated or completed this quarter:**

**NFBPA MAC MARKETING Committee: Ms. Angela Guzman, Chair:**

Listed below are a updates on deadlines for completion:

- New full MAC Banner for display at Programs (2<sup>nd</sup> Qtr. 2010) – PURCHASED IN SEPTEMBER 2010
- New MAC Membership Brochure (3<sup>rd</sup> Qtr. 2010) – UNDERWAY/MOVED TO 4<sup>TH</sup> QTR 2010 – REASSIGNED TO MEMBERSHIP COMMITTEE – NEW DATE – FIRST QUARTER 2011
- New MAC Local Corporate Advisory Packet (3<sup>rd</sup> Qtr. 2010) – UNDERWAY/MOVED TO 4<sup>TH</sup> QTR. 2010 – PRESIDENT TAGGART MET WITH NATIONAL CORPORATE ADVISORY COMMITTEE (NCAC) CHAIR IN ORDER TO RECEIVE ADVISEMENT ON MAC’S EFFORTS AND STRUCTURE FOR FORUM 2013.
- New MAC Executive Board Business Name Tags and Business Cards (3<sup>rd</sup> Qtr. 2010) – ALL NAME TAGS SECURED BY THE PROGRAM COMMITTEE - UNDERWAY/MOVED TO 4<sup>TH</sup> QTR. 2010/
- New Packet development for Program Professional Development Institute (4<sup>th</sup> Qtr. 2010) – UNDERWAY – Programs/Professional Development & Training/Community Involvement Committee
- New MAC Newsletter (1<sup>st</sup> Qtr. 2011) - UNDERWAY
- New Chapter handbags, pencils, pens, and keep sakes for sale at Monthly meetings (1<sup>st</sup> Qtr. 2011) RFP PROJECTED LAUNCH –March 2011
- Discounts for NFBPA MAC Members (1<sup>st</sup> Qtr. 2011) – UNDERWAY – Membership Customer Service subcommittee
- Corporate Functions and opportunities for branding on web site (1<sup>st</sup> Qtr. 2011) – UNDERWAY – Local Corporate Advisory Committee

**NFBPA FORUM 2013 Committee: Chair & Committee to be announced in February 2011**

NFBPA MAC Board will vote on an official theme for Forum 2013 – Proposed Theme: “Realizing the Dream in 2013: Celebrating 30 years of NFBPA Excellence”. Discussions are underway with a potential consultant to handle certain aspects of planning and implementation for the conference.